



American Concrete Pipe Association

January 2018 Trade Show



January 2018 ACPA Trade Show

What:

- Embedded in the Annual ACPA Pipe School, the ACPA Pipe Show will be a 2 day event aligning leaders of the Concrete Pipe Industry with vendors and partners. This integration assures a very high level of trade show interaction.

When:

- January 16-17, 2018

Where:

- On the campus of Middle Tennessee State University, in the Student Union Center. The ACPA Pipe Show will occur concurrent with the annual ACPA Pipe School

Why:

- Attended by over 550 engineers, business leaders and owners from the Concrete Pipe Industry, the ACPA Pipe Show has become the industry's premier event. 2017's show was the highest attended in the history of the ACPA. It is the only trade show created exclusively for the concrete pipe industry. American Concrete Pipe Association is the worldwide leading organization for concrete pipe with members across the globe. As the industry leader, it represents 95% of all North American producers of concrete pipe and box culverts

How:

- Fill out the form at the end of this document

What do I get for my Investment?

Unlike most trade shows, the ACPA Pipe Show will be a **more** “Turn-Key” event. All you need to do is reserve your space and send us your logo. Please bring your company literature and materials. You can bring portable displays, graphics and banners if you wish. We will do the rest.

TURN KEY REGISTRATION GETS YOU

- One (1) 8' x 10' wide booth with black pipe and drape, 3' tall on sides and 8' tall on back with customized signage filling the full back wall. Same expanded signage that was part of 2017. (NOTE: double booth space of 16'x20' is available on a limited basis)
- One (1) 6' table with skirt and 2 padded chairs
- Hours of operation – Approximately Eight (8) hours of Pipe Show operation spread throughout the Pipe School Tuesday and Wednesday
 - Tuesday January 16th from 11:20am-1:15pm and 5pm:-7pm
 - Wednesday January 17th from 11:30am-1pm and 5:10-7pm

***PLEASE NOTE THERE IS A LIMITED AMOUNT OF SPACE FOR 2018!
PLEASE RENEW ASAP***

Pricing and Commitment

Pipe Show Booth (NOTE: Booth Space is limited). Please indicate your desire to exhibit by signing below and making the appropriate deposit to insure your booth. Booths are not secured and guaranteed until your FULL PAYMENT is received. We expect to sell out the trade show so please do not delay if you are interested.

\$ 5,000.00 (paid before 11/30/17) - \$ 4500 if you are an ACPA Annual Sponsor

- 8' x 10' Booth rental; (NOTE: Double booth space – 16' x 20' is available for \$ 9500.00; (\$ 9000 if you are an ACPA Sponsor)
- Table and chairs
- Carpet & Signage
- Electricity
- Food/Beverage for staff

Name/Title

Date

Yes, Reserve my space. Please invoice me for the balance. Payment maybe check or credit card. Credit card payments are subject to a 5% administrative charge. Final payment date for the booth is due November 30, 2017.

The Booth Selection process will go as follows: ACPA Annual Sponsors will be grouped by their sponsorship level. The ACPA staff will have a random drawing within each sponsorship level to determine the booth selection order. Any exhibitors who are not Annual Sponsors will be in a last drawing. You will be assigned a 30 minute time period to contact the Show Floor Manager to review the current floorplan(and view the names and booths of exhibitors who have previously made their selections) and to pick your booth based on the floorplan.